



Get it together—
Buckle up.

The new '84 Ford Tempo. Technology never felt so comfortable.

The inside story.

Tempo's interior is a computer-refined compartment for five. Computer-designed placement of seats, door, roof and window areas afford maximum space efficiency.

Even Tempo's front-wheel-drive configuration was designed to provide more interior room. Since there is no drive shaft, there is no large hump to rob valuable floor space. In fact, Tempo actually has more rear room than a Mercedes 300D*.

For driver's convenience, controls are all placed within easy reach. For added ease, wipers and washer, directionals, high-beams and flash-to-pass are located on the steering column itself.

Technology that works for you.

Outside, a unique aerodynamic shape channels the wind over and around Tempo to help increase fuel efficiency. It also directs the airflow, reducing overall lift for improved stability and directional control.

Its front-wheel drive delivers all-weather traction, while its four-wheel independent suspension provides a smooth ride.

Plus, Tempo has the world's most advanced automotive computer, the EEC-IV. It processes up to 250,000 commands per second. Coupled with Tempo's 2300 HSC (High Swirl Combustion) engine, you get quick power response from a standing start and at cruising speed.

Best-built American cars.

When we say "Quality is Job 1," we are talking about

more than a commitment. We are talking about results.

A recent survey concluded Ford makes the best-built American cars. The survey measured owner-reported problems during the first three months of ownership of 1983 cars designed and built in the U.S. And that commitment continues in 1984.

*Based on EPA Interior Volume Index.

Have you driven a Ford... lately?

